

A SUPPLEMENT OF **MILWAUKEE BizTimes**

GIVING GUIDE

REGIONAL PHILANTHROPIC OPPORTUNITIES

2025 EDITION

SPONSORED BY:



COMBATING SUBSTANCE ABUSE • DONATING TIME • IMPACT INVESTING

Choose to make a difference

We are proud to present BizTimes Media's 15th annual Giving Guide, which introduces you to more than 70 nonprofit organizations making an impact through their missions, transforming lives and shaping the future of our community.

This year's Giving Guide also features a number of stories spotlighting the work nonprofits are doing in our community and how you can get involved. You'll find an extensive report on organizations working to combat addiction and substance abuse, examples of how volunteering your time makes a difference for local nonprofits, efforts to bridge the technology divide across the region, how the local chapter of one nonprofit connects to national efforts, the growing role of impact investing, and a roundup of the largest gifts and fundraising efforts in our community over the past year.

Our region is blessed with a wealth of talent, expertise and resources. It is through partnerships between the nonprofit and for-profit sectors that we can make our community stronger. As business leaders, we have the opportunity - and the responsibility - to contribute meaningfully to the places where we live and work. It's not just about writing a check, though financial support is vital; it's about giving time, skills and creativity to causes that resonate with us.

Whether it's through volunteering, serving on a nonprofit board or committee, or providing pro bono services, there are countless ways to get involved. These organizations need advocates, problem-solvers and passionate individuals to help drive their missions forward. By aligning your company's values with community service, you not only enrich the lives of others, but also inspire your employees, customers and partners to take action.

We encourage you to explore the featured nonprofit profiles on pages 25-173 and find opportunities to engage. Together, through our time, talent and treasure, we can build a better future for everyone in our region.

Thank you to our valued readers for your commitment to making a difference.

Thanks to the many individual and corporate underwriters and to The Kieckhefer Group for their support in sponsoring this year's Giving Guide.

Sincerely,



DAN MEYER

Publisher/Owner, BizTimes Media



KATE MEYER

Community Engagement/Owner, BizTimes Media



Dan and Kate Meyer



PATHFINDERS

ADDRESS: 4200 N Holton St, Ste 400
 Milwaukee, WI 53212
 PHONE: (414) 964-2565
 WEBSITE: PathfindersMKE.org
 TOTAL EMPLOYEES: 81
 ANNUAL REVENUE: \$7,130,000
 YEAR ESTABLISHED: 1970
 FACEBOOK: facebook.com/PathfindersMKE

SERVICE AREA

Pathfinders serves youth and young adults in Milwaukee and surrounding communities.

TOP FUNDING SOURCES



Government	56%
Contributions	22%
Fee for Service	13%
United Way	8%

MISSION

Empowering Youth – Changing Lives.



GOALS

Pathfinders brings safety, hope and healing to Milwaukee young people facing homelessness, sexual exploitation, crisis and trauma. Safe, consistent housing is a basic need, yet thousands of Milwaukee young people are struggling to survive without it. By investing in housing and upstream prevention, Pathfinders ensures greater stability for young people, both today and throughout their lifetimes.

Pathfinders' goal is to meet youth's urgent housing needs and help them thrive long-term. Programs include housing, emergency shelter, street outreach, day shelter, mental health and anti-sexual violence services. Pathfinders works with about 1,000 young people on-site annually, plus 5,000 through street outreach.

VOLUNTEER OPPORTUNITIES

Individual, family and group volunteers are invited to make dinner for our young people and get to know them around the table in our day shelter. Volunteers also help with gardening and organizing our clothing bank.

Long-term volunteers help at our shelter and provide after-hours, on-call support for young people who've been sexually assaulted as they navigate medical visits and law enforcement interviews. No experience necessary; training provided. Learn more at PathfindersMKE.org/volunteer.

FUNDRAISING/EVENTS

Unhoused youth struggle to get help. They are constantly in survival mode and their finances are tight. Financial donations allow Pathfinders to offer services to youth free of charge, removing barriers to their healing and thriving. Loyal Pathfinders' supporters enjoy access to small, exclusive events where they deepen their understanding of youth homelessness and learn about opportunities to make a difference.

Pathfinders' donors get creative; in addition to one-time and ongoing financial donations, they host fundraising events like fashion and comedy shows, bake sales, birthday parties and even a spooky Halloween house! Learn more at PathfindersMKE.org/donate.

GIVING OPPORTUNITIES

Your donation helps Pathfinders provide thoughtful, effective services to more unhoused youth in Milwaukee. By including a bequest for Pathfinders in your will or trust, you ensure we can provide services for as long as young people need us.

In-kind donations of home essentials, cold weather gear, age-appropriate clothing and new, full-size hygiene items help our young people feel comfortable and cared for, reducing expenses so our budget can go further. More information at PathfindersMKE.org/donate.

EXECUTIVE LEADERSHIP



Tim Baack, MS, LPC
 President & CEO



DeShanda Williams-Clark, MSCP
 Chief Program Officer

BOARD OF DIRECTORS

★ DENOTES EXECUTIVE LEADERSHIP

Chuck Moyer (Board Chair) ★
 Community Volunteer

William Olivier (Board Vice Chair) ★
 Bridge Builders

Dakota Hall (Treasurer) ★
 Alliance for Youth Organizing

Laura Gramling Perez (Secretary) ★
 Milwaukee County Circuit Court

Alice Ambrowiak
 Baird

Ramel Bly
 City of Milwaukee

Marco Briceno
 Liberty Mutual

Tayotis Caldwell, MS
 MPS, Oliver Wendell Holmes School

Margaret Crowley
 Community Volunteer

LaVerne Davis
 Town Bank

Laura Emir
 LJE Consulting

Wilton Johnson
 Running Rebels

Ariam Kesete
 AK Development

Carla Nealy
 Perspectives Counseling and Clinical
 Consultation Agency

Tim Baack, MS, LPC (President & CEO) ★
 Pathfinders



For unhoused young adults, a home is EVERYTHING.

It is safety, warmth, privacy, security. It's a place where you can find, maybe for the first time, a sense of self-worth, of having value.

Nearly 12,000 youth and young adults aged 10-24 experience homelessness annually in Milwaukee.

Homelessness is complex but the solution is simple: **provide housing.** That's what Pathfinders is doing. Join us.



pathfinders
Empowering Youth. Changing Lives.



Scan to donate, volunteer & learn more.

Or contact us at development@PathfindersMKE.org

"There's so much I missed being homeless... I've technically started my life over like six times. But I'm not starting over any more. This is it... I'm home."

— A Pathfinders Youth